



ADVERTISING Rate Card & Contract 2015-2016

Circle Journalism

Circle High School . 905 Main, Towanda, KS 67144 316-541-2277
www.cvnewsonline.com @CHSNewsOnline facebook.com/circlejournalism

The advertiser agrees to submit payment with the completed contact forms by the advertising deadline. Camera-ready artwork (jpeg) is required, but the CHS publications staff can create an ad for the business upon request. The advertiser agrees that mailed artwork should be a high quality copy as artwork will not be returned to the sender. Proofs of ad created by staff will be emailed.

Date _____
Business Name _____
Physical Address _____
City _____ **State** _____ **Zip Code** _____
Billing Address (if different) _____
Phone _____ **Contact Person** _____
Website _____
Email _____

Account Summary

Ad Choice _____
Frequency _____
Total \$ Due _____
Invoice Sent? Y / N
Paid? Y / N **Check#** _____
Date Paid: _____

Advertising Ad or Package Options

- _____ Yearbook Display Ad\$60
(1/4 pg color, business card horizontal)
- _____ Fall Sports Ad.....\$50 (business card horizontal)
- _____ Winter Sports Ad.....\$50 (business card horizontal)
- _____ Spring Sports Ad.....\$50 (business card horizontal)
- _____ Fall Play Ad.....\$30 (business card horizontal)
- _____ Spring Play Ad.....\$30 (business card horizontal)
- _____ News Magazine Ad...\$90 @ 9 issues or \$20 ea.
(business card horizontal-black and white interior page)
- _____ News Magazine Ad Color...\$120 @ 9 issues or \$30 ea.
(business card horizontal-full color back page. Space is limited.)
- _____ Tournament Ad.....\$30 (business card horizontal)

- _____ **Package Deal** (w/ BW News Magazine Ad).....\$390
- _____ **Package Deal** (w/color News Magazine Ad) \$420

True Blue Yearbook Only Ads

- _____ Yearbook Booster Ad.....\$20
(no artwork. name, address only)
- _____ Yearbook Display Ad.....\$60
(1/4 pg color, business card horizontal)
- _____ Senior Grad Ad.....\$60
(1/8 pg, name w/ 30 word message, color)
- _____ Senior Grad Ad.....\$80
(1/4 pg, name w/ 30 word message, color)
- _____ Senior Grad Ad.....\$150
(1/2 pg, name w/ 30 word message, color)

Checks made payable to:
Circle High School

Mail payment to:
Circle High School
ATTN: JOURNALISM DEPARTMENT
905 Main, Towanda, KS 67144

Customer Signature _____

Circle Publications Salesperson
PLEASE PRINT